



WerkstudentIn - Marketing & Content Creation (m/f/d) - remote

START DATE

Apr 27, 2026

LOCATION

Bamberg

CONTRACT TYPE

Student intern

LEVEL

Student/Intern

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Your tasks:

- You support our user experience design team in the hypothesis-based development of concepts for user

What you bring along:

- You are currently studying media informatics, media conception, information design, interactive media design or similar.

guidance, information architecture and interaction behavior.

- You develop knowledge- and fact-based user flows, prototypes, comprehensive operating and UI concepts (mobile, app, tablet, desktop).
- You support the creation of wireframes, mockups, flowcharts and interactive prototypes with our design system.
- You will work in product teams and gain an insight into our daily working methods.

- You have experience with Figma, Zeplin and ideally even with LLMs.
- You are willing to learn, open, emphatic and curious.
- You would like to invest 15-20 hours per week in your work with us.
- You can communicate and document in German (B2).
- You may already have knowledge in the areas of development/coding, prototyping tool Protocie or Axure.

What we offer:

Culture

We work in flat hierarchies, treat each other as equals. At empiriecom we give you the chance to help shape things and take on responsibility.

Exchange

With us, you have the opportunity to network and exchange ideas with various experts inside and outside the Otto Group.

Agile Work

We live the agile values and give you the opportunity to work in a self-organized way within your cross-functional team while providing the opportunity to further develop yourself.

Continuing education

We attach great importance to needs-oriented further training measures. Whether technical or personal - let's talk about it together!

Flexibility

From individual development opportunities to flexible working models (time & place) - we will find a suitable solution together with you!

Innovative environment

With us you have the perspective to try out new technologies and methods and to design state-of-the-art e-commerce solutions.

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Contact



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