

Senior Business Analyst (m/f/d)

START DATE

Nov 27, 2024

LOCATION

Weismain

CONTRACT TYPE

Full-time employee

LEVEL

Professional/Experienced

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Your tasks:

- You **analyze** large and complex data sets to gain valuable insights and optimize business processes. You identify relevant **trends, patterns and KPIs**.

What you bring along:

- You have worked in the fields of **analytics** and **data science** for several years.
- You have knowledge of working with **large amounts of data, databases**

- You use Tableau to create **meaningful dashboards** and **reports** to present the analysis results in a way that is understandable for both technical and non-technical stakeholders.
- In collaboration with the specialist departments, you implement various key business figures in **online tracking**.
- You maintain a cross-team overview of **store tracking** and coordinate agreements and implement joint guidelines.
- You develop customer-specific **special analyses** and **ad-hoc evaluations**.
- You will help drive forward the development of **alerting monitoring** to ensure data quality.
- (SQL) and **data visualization** (ideally Tableau).
- You have experience in the **e-commerce** environment and in working with **web tracking tools**.
- Ideally, you are familiar with **Google Tag Manager** and **Google Analytics**.
- You are characterized by excellent communication skills (**business fluent in German**), commitment and a sense of responsibility.
- Your working style is **independent** and **agile**.

What we offer:

Culture

We work in flat hierarchies, treat each other as equals. At empiricom we give you the chance to help shape things and take on responsibility.

Exchange

With us, you have the opportunity to network and exchange ideas with various experts inside and outside the Otto Group.

Agile Work

We live the agile values and give you the opportunity to work in a self-organized way within your cross-functional team while providing the opportunity to further develop yourself.

Continuing education

We attach great importance to needs-oriented further training measures. Whether technical or personal - let's talk about it together!

Flexibility

From individual development opportunities to flexible working models (time & place) - we will find a suitable solution together with you!

Innovative environment

With us you have the perspective to try out new technologies and methods and to design state-of-the-art e-commerce solutions.

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Contact



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