

```
src/plugins/b2c/tracking/sendArgusData - index.ts - default
.get()
  buildUrl(),
  {
    data,
    ...cookies && Object.keys(cookies).length
      ? {
          headers: {
            cookie: Object.keys(cookies)
              .map((name) => `${name}=${cookies[name]}`)
              .join("; "),
          },
        }
      : {},
  },
  {
    error, response: response? => {
      if (error) {
        logger.error({
          requestId: context.requestId,
          message: "Accessing landmark servlet failed: ${error.message}",
        });
        resolve(false);
      }
      if (response?.statusCode == null || response.statusCode !== 200) {
        logger.error({
          requestId: context.requestId,
          message: "Accessing landmark servlet failed, status code: ${response?.statusCode}",
        });
        resolve(false);
      }
      if (context.config.plugins.configuration.b2c.logVME) {
        process.stdout.write(`LANDMARK: ${response?.request.href}\n`);
      }
      resolve(true);
    },
  },
  .end(),
);

export default async ({
  data,
  context,
  cookies,
}) => {
  context: RequestContext;
  data: { [key: string]: string };
  cookies: { [key: string]: string };
} => {
  const params = { context, data, cookies };
  for (let counter = 0; counter < 5; counter += 1) {
    // eslint-disable-next-line no-await-in-loop
    if (await sendDataInternal(params)) {
      return;
    }
  }
}

src/data: {
  [key: string]: string;
}
```

Technical Web Tracking Expert (m/f/d)

START DATE

As of now

LOCATION

Bamberg

CONTRACT TYPE

Full-time employee

LEVEL

Professional/Experienced

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Your tasks:

- You will be responsible for connecting and configuring our customers' web tracking systems to our platform in accordance with the target architecture.
- You are the interface to our internal agile development teams and support

What you bring along:

- You have a degree in (business) informatics, IT management or a comparable qualification.
- You have in-depth knowledge of the integration of web tracking systems in

the integration of tracking events and error analyses.

- You will work closely with our clients' specialist departments to advise on tracking concepts and implement requirements in a targeted manner.
- You will be responsible for the quality assurance of tracking data, create documentation and ensure proper integration.
- You evaluate new tools and technologies in the field of web tracking and contribute to the further development of our tracking infrastructure.
- Together with the teams, you will define tracking strategies and create technical concepts for events and data layer structures.

e-commerce (e.g. Google Analytics 4, Matomo, Adobe Analytics).

- You have experience in connecting customer systems to central platforms using APIs, tag managers and server-side tracking.
- You are confident with tag management systems such as Google Tag Manager, including event configuration and data layer management.
- Ideally, you are familiar with consent management tools and understand data protection-compliant tracking (GDPR).
- You have experience in creating technical concepts for tracking implementations
- You communicate very well in German (at least B2) and English.

What we offer:

Culture

We work in flat hierarchies, treat each other as equals. At empiriecom we give you the chance to help shape things and take on responsibility.

Exchange

With us, you have the opportunity to network and exchange ideas with various experts inside and outside the Otto Group.

Agile Work

We live the agile values and give you the opportunity to work in a self-organized way within your cross-functional team while providing the opportunity to further develop yourself.

Continuing education

We attach great importance to needs-oriented further training measures. Whether technical or personal - let's talk about it together!

Flexibility

From individual development opportunities to flexible working models (time & place) - we will find a suitable solution together with you!

Innovative environment

With us you have the perspective to try out new technologies and methods and to design state-of-the-art e-commerce solutions.

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Contact



Tim Etzold

Recruiter & Employer Branding Manager

+ 49 (0) 151 61642259

tim.etzold@empiriecom.com

