



# Werkstudent:in (m/f/d) – Quantitative User Research - remote

## START DATE

As of now

## LOCATION

Bamberg

## CONTRACT TYPE

Student intern

## LEVEL

Student/Intern

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### Your tasks:

- You will assist with quantitative research methods—primarily behavioral analytics, mouse tracking, and surveys—and gain an understanding of the entire process.

### What you bring along:

- You are currently enrolled in a bachelor's or master's program (e.g., psychology, human factors, social sciences, communication studies, or

- You will help analyze user behavior using heatmaps, click paths, and scroll data, and derive initial recommendations for optimizing online stores.
  - You will create and maintain surveys and assist with the statistical analysis.
  - You will help visualize and prepare research results for internal presentations and reports.
  - You will bring fresh perspectives to the table and enjoy experimenting with new methods and AI tools to further develop our UX research work.
  - When needed, you will also assist with qualitative methods such as usability tests or in our customer community.
- media studies) and will remain enrolled for at least another year, and you have 15–20 hours per week available.
  - You are interested in quantitative research methods and data analysis—prior experience from your studies is a plus.
  - You work independently and meticulously and enjoy diving into data. You have a basic understanding of statistics and are proficient in MS Office (Excel, Word, PowerPoint).
  - You communicate clearly in German (B2 level) and are a quick learner.
  - You're eager to work flexibly and remotely, gain real insights into professional research processes, and learn directly from experienced experts —with a few events in Bamberg/Weismain where we'd like to see you in person.

## What we offer:

### Culture

We work in flat hierarchies, treat each other as equals. At empiricom we give you the chance to help shape things and take on responsibility.

### Exchange

With us, you have the opportunity to network and exchange ideas with various experts inside and outside the Otto Group.

### Agile Work

We live the agile values and give you the opportunity to work in a self-organized way within your cross-functional team while providing the opportunity to further develop yourself.

### Continuing education

We attach great importance to needs-oriented further training measures. Whether technical or personal - let's talk about it together!

### Flexibility

From individual development opportunities to flexible working models (time & place) - we will find a suitable solution together with you!

### Innovative environment

With us you have the perspective to try out new technologies and methods and to design state-of-the-art e-commerce solutions.

[Apply now](#)

## Contact



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